

* Identifying and Valuing luxury Watches

Geoff Parker

San Jacinto Chapter 139

- * Mechanical
- * Automatic - self winding
- * Quartz
- * And a few other subcategories like
 - * Solar
 - * Kinetic
 - * Hybrid auto/quartz
 - * Spring Drive

* What kinds of wrist watches are there?

- * What's in a name?
 - * Some brands are more collectible than others!
 - * Raymond Weil and Bijoux Turner are not the same!
 - * A Tourbillon and a visible escapement are not the same!
 - * Unbranded Homage watches are perfectly legitimate
- * Where did it come from (are you sure?)
 - * Swiss
 - * American
 - * Asian
 - * Japanese
 - * Russian
 - * Others

Guess who
makes Michael
Kors Watches?
Guess where
Fossil watches
come from?

* Plentiful as the stars
in the skies and the
fish in the sea...

- * The main manufacturers and owners of the Swiss watch industry are
- * Swatch Group (Swiss corporate group)
- * Richemont Group (Swiss conglomerate)
- * LVMH Group (French corporate group/conglomerate - owns several Swiss brands)
- * Franck Muller Group
- * Kering Group
- * Movado Group
- * Festina Group
- * The Independent Brands.
- * See this article by Alexander K.
<https://swissdiverswatches.com/blog/what-companies-own-the-major-swiss-luxury-watch-brands>

Know who the
“holy Trinity”
of Swiss
watchmakers
are?

Audemars
Piguet, Patek
Philippe and
Rolex

* These are the most
influential and prestigious
Swiss Watch Corporations
and Brand Owners

* Asking the critical questions:

- * 1. Time-Keeping - running well?
- * 2. Ownership History
- * 3. Service History
- * 4. cosmetic condition
- * 5. Originality - 1970 Rolex Submariner story

* **The buyer must do
the research!**

- * Is it real?
- * How can I tell if it's real?
- * Why is this \$7,000 Rolex only \$150?
- * Who can I go to if I can't figure it out?
- * I have doubts
- * Knowledge, experience and skills are your best tools and defenses against scams!

* **Consider Adam Harris's
Course: Replica or Real?
How to Distinguish Genuine
Watches**

luxuryorlie@gmail.com

- * Hit the books!
- * Price it online!
- * Hit the forums!
- * Beware of jewelers who do not know how to appraise watches
- * Don't let people do favors for you
- * Old does not mean valuable!
- * It might only be "Medium Rare"
- * Is it safe to buy from a pawn shop?

Using
Authoritative
Sources
Proper
Authentication

* **How do I figure out
what it's worth?**

Tachymeter
Hairspring Escapement
Seconds Minutes Wrist
Escape Swiss Instrument
Dial American Pusher
Serial Mineral Water Sapphire
luminous Modern Crown Caseback Register
Moon Caliber Time Model Regulator
Crystal luxury lume Case Vintage Screwdown resistant Divers meters keeping Movement Thirdwheel Subdial Mainspring
Hours Rehaut

* Questions?

Dr. Geoff Parker
Westchase Watch Doc
obiwan324@gmail.com
713-594-2799